

## Fan-Art Guide

### Dear Artists!

We are very pleased about your interest in participating in our convention. Here you can find our guidelines regarding fan art.

1. The use of official logos, symbols, trademarks, icons, protected designs, etc. is prohibited. This also applies if these are self-drawn! We tolerate symbols and designs as an element of an entire image if they are not the core element of the image. For example, it is okay to draw a Pokémon trainer holding a Pokéball. It is not permitted to sell the Poké Ball alone as a pendant, as this lacks artistic and creative originality, which clearly distinguishes it from original articles and bootleg articles. Brand logos may not be used under any circumstances, not even in a modified form, as this implies that it is official merchandise and a licence has been acquired. Design patents are often also available for these.
2. Fan art must have a certain level of creativity. This means that an individual idea and style must be recognisable. You can read more about this on the following page: [https://en.wikipedia.org/wiki/Threshold\\_of\\_originality](https://en.wikipedia.org/wiki/Threshold_of_originality)
3. Tracing artworks is strictly prohibited
4. Tracing is only permitted within the scope of using real photo references, whereby copyright must be taken into account. Direct use of photos is only permitted with common licence or self-made photos as a background, or if you have acquired the rights to do so.
5. **Any sale of AI-generated content (i.e. images, texts, music, etc.) is strictly prohibited!**
6. Only fan art made by the artist themselves may be sold. It is forbidden to sell fan-arts of other artists!
7. We assume no liability towards licensors.

### Background of the rules:

In the recent years, there has been an increase in applications from people with problematic product ranges. These include dealers who buy fan art motifs from artists or use images from the Internet (filters, copied or traced). There are also an increasing number of applications from artists who copy images from the Internet, minimally rework original images (keyword: filters), buy images on Etsy or even mix bootleg merchandise from Alibaba into their product range.

In order to protect artists in their activities and to be able to take clear action against offences, we feel compelled to tighten the rules.

If you are unsure whether a work of yours violates the rules, simply ask.

However, we would like to point out that in extreme cases we reserve the right to ban people from the event (see [Rules and information](#)).