

# Fan Art Guide

## Dear artists!

We are very pleased about your interest in taking part in our convention. Here you can find our guidelines regarding fan-art.

- 1.) It is forbidden to use official logos, symbols, trademarks, icons, protected designs, etc. This also applies if they are self-drawn! As an element of an entire image, we tolerate symbols and designs if they are not the core element of the image. For example, it's okay to draw a Pokémon trainer holding a Poké Ball. Selling the Poké Ball alone as a pendant is not permitted, as there is a lack of artistic and creative work that clearly distinguishes it from original items and bootleg items. Brand logos may not be used under any circumstances, even in modified form, as this implies that it is official merchandise and a license has been purchased. Design patents are often available for these.
- 2.) Fan-art must have a certain creative level. This means that your own idea and style must be recognizable. You can read more about this on the following pages:  
[https://en.wikipedia.org/wiki/Threshold\\_of\\_originality](https://en.wikipedia.org/wiki/Threshold_of_originality)  
<https://www.juraforum.de/lexikon/schoepfungshoehe> (use google translator)
- 3.) Tracing is generally prohibited!
- 4.) Copying is only permitted when using real photo references, whereby copyright law must be taken into account. Direct use of photos is only permitted with common license or self-made photos as a background or if you have purchased the rights for them.
- 5.) Any sale of AI (= artificial intelligence) generated content (i.e. images, texts, pieces of music, etc.) is strictly prohibited!
- 6.) Fan-art may only be sold by the artists themselves. It is forbidden to sell fan-art from other artists!
- 7.) We assume no liability towards licensors.

## Why did we create those rules?

Recently there has been an increasing number of applications from people with problematic products. These include dealers who buy fan-art motifs from artists or use images from the Internet (filters, copied or traced). There are also an increasing number of applications from artists who copy images from the Internet, minimally reprocess original images (keyword: filters), buy images on Etsy or even mix bootlegware from Alibaba, Aliexpress, Wish or Temu into their range. In order to protect artists in their activities and to be able to take clear action

against violations, we feel compelled to tighten the rules.

If you are unsure whether a work of yours violates the rules, just ask. However, we would like to point out that in extreme cases we reserve the right to expel people from the event and, if necessary, charge a contractual penalty (see [\[Rules and Information\]](#)).

